



Well, *hello there!*

I know how tough and tiring planning a wedding can be (I've been there), especially when there are so many vendors to choose from.

This is why I absolutely love to journey with each of my clients, even when we talk about things non-related to Photography.

When you book me, you're not just booking my Photography skills, but you're booking me as a person - and I love helping and laughing! I love when my clients are at peace.

After everything that you have to plan, including me - most of it has to be returned or you simply just see it for that one day. This is where I come in - I capture everything that you put together, and most importantly, I capture the things you couldn't see on your wedding day.

If you'd like to know more, scroll down to the last page for FAQs - or you can pop me an email. I look forward to hearing from you.

With love,  
Charlene Louw





# platinum

12 Hour Coverage

Two Photographers

1050+ Full Res Images on USB

100 Sneak Peeks

**FREE** 1 Hour Engagement Session

**FREE** A4 Canvas

**FREE** Online Gallery (one year)

A3 Photobook | 40pg.

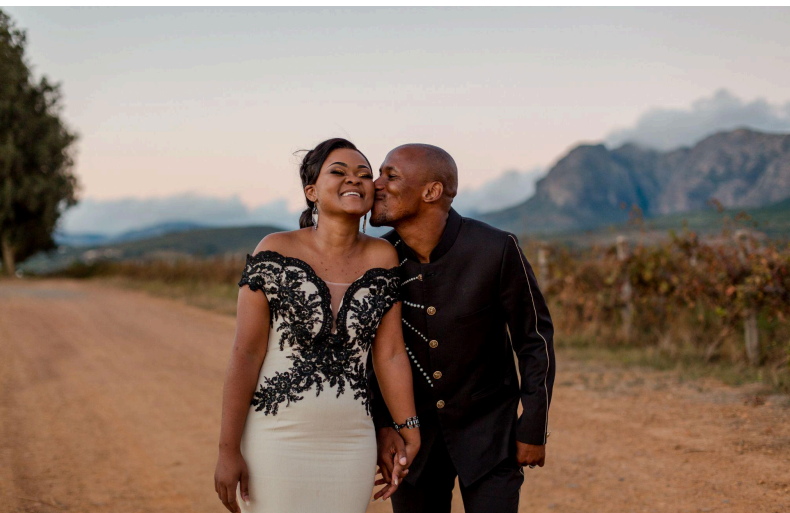
Wedding Day Timeline Planning

100km included

*FREE Wedding Day resources*

## R17 570





# gold

9 Hour Coverage

Two Photographers

650+ Full Res Images on USB

60 Sneak Peeks

**FREE** 45 Minute Engagement Session

**FREE** Online Gallery (six months)

A4 Photobook | 30pg.

Wedding Day Timeline Planning

100km included

*FREE Wedding Day resources*

## R14 130



## silver

8 Hour Coverage

One Photographer

450+ Full Res Images on USB

40 Sneak Peeks

30 Minute Engagement Session

A4 Photobook | 30pg.

Wedding Day Timeline Planning

100km included

*FREE Wedding Day resources*



## R11 980





## bronze

7 Hour Coverage

One Photographer

250+ Full Res Images on USB

50 Jumbo Prints

20 Sneak Peeks

Wedding Day Timeline Planning

100km included

*FREE Wedding Day resources*



## R9 260



# videography

8 Hour Coverage

One Videographer

4-6 minute highlight film

*(bridal preparation | groom preparation |  
ceremony | bridal party | couple session |  
reception)*

## R6 500





## extras

Extra hours

**R900 p/hour**

Second Photographer

**R2 000**

A4 Hardcover Photobook | 30pg.

**R1 270**

1 Hour Engagement Session

**R1 250**

# frequently asked questions

How does the payment process work?

The payment process is pretty easy. There is a 30% booking fee to secure your wedding date. The date unfortunately can't be held based on someone's word. It's on a first come first serve basis. The 30% booking fee is refundable minus the admin fee which amounts to R1500 for each package.

Do you meet up with potential wedding clients before they book you?

Yes I do! It is a great benefit to meet up with one another prior to the wedding. It's a way of seeing what you're like and even just hearing about your love story. This way we can be less of strangers to one another on your big day. This is also where I can explain things to you in depth about what to expect from me which will be talked over while we run through the wedding contract. I don't allow clients to book me via payment if the contract hasn't been signed first. The contract is there to serve both parties – it's best to prevent uncertainties and assumptions.

How long does delivery take for both the engagement session & the wedding photos?

I send the engagement photos 21 days after the shoot via an online gallery. I do this because I know many love to use their engagement photos for their Save The Date invites.

You'll receive your wedding sneak peeks via an online gallery, too. Yes, you'll be able to download them and share them with your friends. You'll then receive ALL of your wedding images via Google Drive 6 weeks after your wedding date. From this you'll be selecting which images you'd like in your Photobook. Then you'll set up a folder for me containing your selections, of which I'll give your proper Photography package 4 weeks from the due date of your wedding images. This will include whatever is in the package. The USB will have both your wedding photos on it and your engagement session.



# about me



Who are you?

Hi there! My name is Charlene Louw, the official co-founder and Photographer of Charlene D. Edwards Photography. I'm 29 years old, born and bred in the beautiful city of Cape Town. I have lived in the Northern suburbs all my life. I have an amazing husband who supports me and my business to the fullest. He's pretty much always with me at my shoots besides weddings.

We also have a beautiful son together, the absolute light of my life.

How long have you been doing photography?

I've been doing photography since 2014 and am still in love with my job. I love meeting new people and experiencing different cultures, different places, and having beautiful and memorable experiences. I officially started venturing into weddings in 2018 and boy it's been a ride! Weddings are a beautiful investment and I take each wedding very seriously, so I look forward to hearing from you!

What is your photography style?

I am what you call a natural light shooter. Which means I'd choose golden hour over using flashes outdoors. My style is a bit moody mixed with intimate moments. I love capturing the essence of a couple and want to capture the real moments from your wedding day. Both the good, the sad and the funny.

**I look forward to hearing from you!**